



Company Name

[iBlinds](#) by HAB Home Intelligence

Winning Month

iBlinds won the Z-Wave Labs competition for the month of October 2015.

Winning Submission

iBlinds is a DIY intelligent shading solution that allows consumers to make their existing blinds “smart.” The easy-to-install solution allows homeowners to automate and control the blinds already in their home from a mobile app.



The iBlinds developers chose to integrate Z-Wave into their home automation solution because of the guaranteed interoperability between devices and the diverse ecosystem of smart home solutions. By entering the competition, the iBlinds team aimed to achieve Z-Wave certification and ensure device interoperability with Z-Wave devices, providing future customers with the best possible experience.



Where Are They Now?

Since winning the Z-Wave Labs competition, iBlinds has started using the Z-Wave dev kit and writing code while working towards Z-Wave product certification. Currently, iBlinds uses the Z-Wave protocol to integrate the blinds with the user’s existing home automation network.

With Z-Wave certification, iBlinds plans to be a manufacturer and distributor of home automation products focusing on window coverings and sensors. “We decided from the start that we would use Z-Wave because of the reliability and interoperability,” said Eric Barnett, Founder and CTO.

Barnett credits the Z-Wave Labs competition with iBlinds’ success, noting that winning the free dev kit and Alliance membership has allowed the startup to enter the home automation space. Receiving the competition prize has also given the system credibility and exposure, and the prize added validity to their partnership with their investor.

Highlights

- ✓ The iBlinds team has started using the Z-Wave dev kit and writing code, moving towards Z-Wave certification in 2016.
- ✓ iBlinds representatives attended the Fab Now Conference in February 2016 to display the prototype system, and met with distributors.
- ✓ The startup received funding from an angel investor, CXO Investments & Ventures LLC, to provide the means for development and manufacturing.
- ✓ iBlinds is redesigning their website and will launch a pre-order campaign in 2016.
- ✓ iBlinds has been featured in several consumer and tech press outlets, including TWICE, Digital Trends, Electronic House, Paste Magazine, Gadget Flow, Trend Hunter, Yachting Times Magazine and TechHome Builder.

