



Company

[BeON Home](#) – Boston, MA

Winning Month:

BeON Home won the first Z-Wave Labs Competition, taking the prize in May 2015.



Winning Submission:

BeON Home takes a new approach to home protection. Addressing key concerns around safety and security even for those who own a traditional monitoring system, the BeON system takes the familiar light bulb form factor and creates a solution that makes security and safety available and accessible for everyone in your family, every day.

BeON's intelligent module hidden inside the light bulbs listens for sounds like doorbells, turning the bulbs on in sequence to appear as if someone is moving about the house. It learns a resident's lighting behaviors and replicates that rhythm when they are away to create the illusion of home occupancy. With BeON's system, light switch operation remains the same and new safety and security features are operated with the mobile app.



Home security works best in layers, and Z-Wave technology powers 99% of the smart alarm panel systems in North America. To integrate with the majority of security systems in the US, the BeON Home team determined it would be beneficial create a Z-Wave module as part of the BeON offering in the product roadmap.

An early stage company with a successfully-funded Kickstarter campaign, BeON Home submitted to the competition to explore opportunities in the security dealer market. After receiving a number of requests for Z-Wave compatibility from both dealers and panel manufacturers, BeON determined that the Alliance's resources in the security space would make a tremendous difference to their business, along with being the first company to provide a Z-Wave based preventative security system.

Where are they now?

Winning the Z-Wave IoT competition generated media interviews, garnered high-level press coverage for the company and increased awareness among consumers. Within 6 months of winning the Z-Wave Labs competition, BeON Home successfully shipped the product to Kickstarter backers from 2015 and launched to consumers. On October 20, 2015 BeON announced the system was available to order and would ship throughout North America. In January 2016, BeON Home exhibited in the Z-Wave Pavilion at CES and announced international availability, as well as app updates and expanded compatibility for Android devices along with iOS. Integrating Z-Wave technology into the home protection system is on BeON's product roadmap, as the product was designed to evolve through new feature unlocks and new types of smart modules. "Integration with existing security systems is a near-term high priority for us," said Alexei Erchak, CEO of BeON Home, "and Z-Wave compatibility is at the forefront."



Highlights

- ✓ BeON successfully launched the preventative home protection system to consumers in October 2015, and sold out of their initial inventory in the first 75 days.
- ✓ BeON Home made their CES 2016 debut in the Z-Wave Pavilion, an opportunity they received as Z-Wave Alliance members. At the show, the company announced Android compatibility, expanded retail availability on Amazon.com, their first external retailer, and international shipping to 33 countries.
- ✓ In February 2016, BeON Home announced it secured \$2.9M in additional capital in a round led by Jopeko, LLC, bringing BeON's total investment to date to nearly \$5M. The funding will allow BeON to expand its product line.
- ✓ The BeON Home protection system has received reviews and coverage from high-level media outlets, including USA Today's Reviewed.com, Forbes, CNET, Consumer Reports, Parents Magazine, Re/Code, and CBS This Morning.

Summary

BeON Home has seen great success since winning the first Z-Wave Labs competition in May 2015. With modules that insert into the existing lightbulbs, BeON's system can offer smart-home features and functionality beyond security and safety, including the possibility of integration with Z-Wave.